

Register online at  
[gachiro.org](http://gachiro.org)



The Hotel at Avalon  
Alpharetta, Ga.

# 106<sup>TH</sup> ANNUAL FALL CONFERENCE AND TRADESHOW



*Increase Your Odds  
of Success with GCA!*

OCTOBER  
19-21, 2018



# Viva Las Vegas... and GCA's Fall Conference!

Roll the dice and let Lady Luck be your guide at GCA's 106th Annual Fall Conference & Trade Show, Oct. 19-21 at The Hotel at Avalon. We may be turning Georgia into Vegas, but what happens here won't stay here... get ready to learn practical information to expand your education and apply it to your practice first thing Monday morning!



**NEW LOCATION!**



## SPECIAL EVENTS

**Thursday, Oct. 18, 7-9 p.m.**  
**Personal Injury Roundtable Discussion**  
*Hosted by Dr. Chris Connelly*

**Friday, Oct. 19, 1:30-3:30 p.m.**  
**GCA Annual Meeting**

**Friday, Oct. 19, 6:30-8:30 p.m.**  
**Casino Night and Welcome Reception**  
Come play blackjack, roulette, poker and more while enjoying drinks and snacks! Don't miss special appearances, as well as your chance to win fun prizes.  
*Sponsored by Life University, American Health Imaging, Georgia Spine & Orthopaedics, Peachtree Orthopaedics, MRI Imaging Specialist and Elite Radiology of Georgia*

**Saturday, Oct. 20, Noon-1:30 p.m.**  
**President's Luncheon & Awards Ceremony** *(ticketed event)*  
*Sponsored by TRU Digital Imaging, Regional Medical Group, ML Healthcare, Polaris Spine & Neurosurgery, Barbour Orthopaedics, and The Caduceus Group*

**Saturday, Oct. 20, 3:30-5 p.m.**  
**Ladies' Tea** *(invitation only)*  
*Sponsored by NCMIC*

**Saturday, Oct. 20, 5:30-6:30 p.m.**  
**GCA PAC Meeting**

**Saturday, Oct. 20, 7-8 p.m.**  
**GCA Past Presidents' Reception**  
*(invitation only)*

## SCHEDULE

### THURSDAY, OCT. 18

7-9pm Personal Injury Roundtable Discussion

### FRIDAY, OCT. 19

7am -5pm Registration Open  
8am-8:30pm Trade Show Open  
8-9am Jurisprudence  
9am-1pm Risk Management  
1:30-3:30pm GCA Annual Meeting  
3:30-6:30pm Clinical Science  
6:30-8:30pm Casino Night

### SATURDAY, OCT. 20

7am -5pm Registration Open  
8am-5:30pm Trade Show Open  
8am-5:30pm Clinical Science  
9am-5:30pm C.A. Class  
Noon-1:30pm President's Luncheon & Awards Ceremony  
3:30-5pm Ladies' Tea  
5:30-6:30pm GCA PAC Meeting  
7-8pm GCA Past Presidents' Reception

### SUNDAY, OCT. 21

8am-noon Trade Show Open  
8am-noon Clinical Science  
8am-noon C.A. Class

## HOTEL

### The Hotel at Avalon

9000 Avalon Blvd.  
Alpharetta, GA 30009  
678-722-3600

[www.thehotelatavalon.com](http://www.thehotelatavalon.com)

Enjoy this luxury hotel experience while being within walking distance of fine dining restaurants and high-end shopping.



**Remember – 2018 is your license renewal year!**  
Finish getting your 20 CE hours needed to renew your chiropractic license in Georgia. Register ASAP to save your space.

# CLASSES

## JURISPRUDENCE

### Georgia Laws & Rules/Regulations

Friday, Oct. 19, 8-9 a.m.

Mary Watkins, D.C.

Required annually, come learn updates and the rules you need to know to continue practicing legally and ethically in Georgia. GCA member Dr. Watkins is the chairwoman for the Georgia Board of Chiropractic Examiners.

## RISK MANAGEMENT

### Risk Management Q&A Panel

Friday, Oct. 19, 9 a.m.-1 p.m.

Steve Conway, D.C.; Burt Satcher, J.D.;  
Aubrey Villines, J.D.; Mary Watkins,  
D.C.

This is your opportunity to get your questions answered by a panel of qualified attorneys and D.C.s. After presentations from the speakers, find answers to your specific questions during a Q&A period.

## CLINICAL SCIENCE

### The Role of a Chiropractor in Athlete Care

Friday, Oct. 19, 3:30-6:30 p.m.

William Moreau, D.C., D.A.C.B.S.P.,  
F.A.C.S.M

Learn about the role of chiropractic care in the elite sports medicine setting to best understand the crossover of these principles to how you practice. Dr. Moreau served as the medical director for Team USA at the London 2012 and Sochi 2014 Olympic Games, and was the first D.C. to serve as an Olympic Games Chief Medical Officer at the 2016 Rio and 2018 PyeongChang Olympic Games. He also serves on the NFL International Think Tank on Concussion Research.

### Philosophy

Friday, Oct. 19, 3:30-6:30 p.m.

Rob Scott, D.C. and Tim Gross, D.C.

*Sponsored by Life University*

You'll be motivated, inspired and refreshed with this lecture from Drs. Scott and Gross of Life University.

### Strong Posture Protocols: From Rehab to Wellness

Saturday, Oct. 20, 8 a.m.-noon

Steven Weiniger, D.C.

*Sponsored by BodyZone*

Learn how to retrain and engage patients by building their awareness of posture, balance and motion. Internationally-renowned posture expert Dr. Weiniger has trained thousands of chiropractors and wellness professionals to first rehab injuries and then help patients keep moving well as they age with StrongPosture® exercise protocols.

### Neurology & Musculoskeletal Diagnosis and Care

Saturday, Oct. 20, 8 a.m.-5:30 p.m.

Dennis Buckley, D.C.

*Sponsored by FootLevelers*

With more than 25 years in practice, Dr. Buckley advises chiropractors throughout North America. You'll go through an entire visit from the patient intake process to setting the course for future doctor-patient interaction.

### Optimal Brain Health

Saturday, Oct. 20, 1:30-5:30 p.m.

Dave Hogsed, D.O.M., A.P.

*Sponsored by Standard Process, SE*

Attendees will go over current trends in neurodegenerative diseases, recent research on the ketogenic diet and key supplements for optimal brain health. D.C.s will leave with plenty of resources for patients.

### Kinesiology Taping and IASTM Redefined

Sunday, Oct. 21, 8 a.m.-noon

Reid Nelles, D.C.

*Sponsored by RockTape*

Participants will learn the concept of movement therapy and enhancement via functional taping methods and Instrument Assisted Soft Tissue Mobilization. This is a hands-on class – RockTape will provide supplies, but be sure to wear comfortable clothing that allows for full range of motion!

### Top Five Nutritional Foundations for the Chiropractic Practice

Sunday, Oct. 21, 8 a.m.-noon

Dave Hogsed

*Sponsored by Standard Process, SE*

Participants will go over traditional foods commonly used for musculoskeletal health as well as key superfoods and supplements from which every patient can benefit.

## C.A. PROGRAM

### Mastering the Patient Relationship

Saturday, Oct. 20, 9 a.m.-noon

Laurie Simpson, C.C.A., C.C.C.P.C.

Whether you're at the front desk or behind the scenes, you're part of a team responsible for the entire patient experience. How can you better perform at your job to create a positive environment where patients want to return?

### Team Building & Conflict Resolution

Saturday, Oct. 20, 1:30-5:30

Jack Brink, D.C.

As a C.A. in the office, you're the backbone of the team! Learn how to relate to the chiropractors, coworkers and patients for the best experience.

### Getting Paid

Sunday, Oct. 21, 8-10 a.m.

Laurie Simpson, C.C.A., C.C.C.P.C.;  
Aubrey Villines, J.D.

GCA's popular program on the steps to follow to get paid in the cases of litigated auto-related injuries. Ms. Simpson and Mr. Villines will be available to answer your case-specific questions.

### Medicare & MIPS

Sunday, Oct. 21, 10 a.m.-noon

Laurie Simpson, C.C.A., C.C.C.P.C.

We're still transitioning to the Merit-based Incentive Payment System under Medicare. Review how the shift went in 2018 and go over anything you need to know or may need to change as 2019 approaches.

# SPONSORS

## CONFERENCE SPONSORS Z Technologies, ChiroHealthUSA, RockTape, BodyZone and MRI Imaging Specialist

### GOLD



### SILVER



### BRONZE





**Georgia Chiropractic Association**  
 1926 Northlake Parkway  
 Suite 201  
 Tucker, GA 30084-7069

RETURN SERVICE REQUESTED

# 2018 FALL CONFERENCE REGISTRATION

OCTOBER  
 19-21, 2018

Register online at  
**[gachiro.org](http://gachiro.org)**

## DOCTOR OF CHIROPRACTIC

# OF CREDIT HOURS	MEMBER		NON-MEMBER		Saturday Lunch	TOTAL
	*Early Bird	Regular Fee	*Early Bird	Regular Fee		
<input type="checkbox"/> 20-Hour Program	\$225	\$250	\$340	\$375	\$20	_____
<input type="checkbox"/> 15-Hour Program	\$210	\$230	\$285	\$315	\$20	_____
<input type="checkbox"/> 12-Hour Program	\$190	\$210	\$260	\$285	\$20	_____
<input type="checkbox"/> 8-Hour Program	\$135	\$160	\$185	\$205	\$20	_____
<input type="checkbox"/> 5-Hour Program	\$90	\$110	\$125	\$135	\$20	_____

## CHIROPRACTIC ASSISTANT PROGRAM

<input type="checkbox"/> Saturday & Sunday education	\$65	\$85	\$110	\$135	\$20	_____
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## STUDENTS

<input type="checkbox"/> Access to CE courses	FREE	FREE	\$35	\$45	\$20	_____
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\*EARLY BIRD REGISTRATION RUNS THROUGH SEPT. 28. ALL PRE-REGISTRATION ENDS OCT. 15. ON-SITE REGISTRATIONS WILL ADD A \$30 PROCESSING FEE.

## MAIL OR FAX TO:

Georgia Chiropractic Association  
 1926 Northlake Pkwy., Suite 201  
 Tucker, GA 30084-7069  
 Fax: 770-723-1722

## ATTENDEE INFORMATION

Only one registration (Doctor, CA or Student) per form. Make additional copies as needed.

Name: \_\_\_\_\_

Badge Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Spouse/Guest Name: \_\_\_\_\_

## PAYMENT INFORMATION

Amount Enclosed: \$ \_\_\_\_\_

Check Amount: \$ \_\_\_\_\_

Credit Card:  Visa  MC  AmEx  Discover

Credit Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Security code: \_\_\_\_\_

Billing Address of Credit Card: \_\_\_\_\_

Authorized Signature of Cardholder: \_\_\_\_\_