

Saddle up for GCA's

107TH ANNUAL
FALL CONFERENCE
AND TRADESHOW

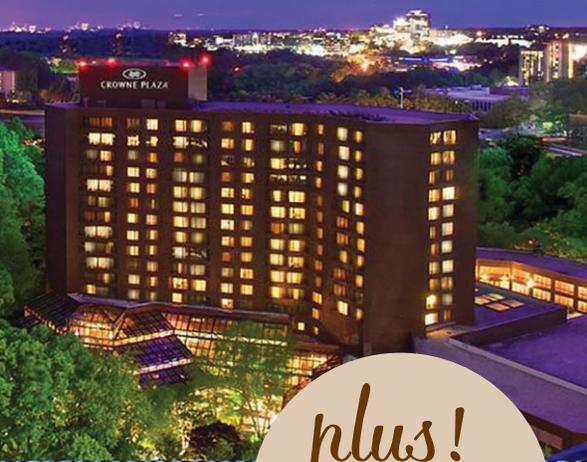


OCTOBER
18-20, 2019

Crowne Plaza Atlanta
Perimeter at Ravinia
Atlanta, GA

Register online at gachiro.org

Those boots are made for walkin' straight to Atlanta for the Georgia Chiropractic Association's 107th Annual Fall Conference & Trade Show, Oct. 18-20, 2019 at the Crowne Plaza Atlanta Perimeter at Ravinia.



plus!
more than
60 exhibitors
& sponsors

hotel

Crowne Plaza Atlanta Perimeter at Ravinia

4355 Ashford Dunwoody Rd.
Atlanta, GA 30346
770-395-7700

Be sure to say that you are attending the Georgia Chiropractic Association's conference to receive a special rate starting at \$114 per night. (Rates are good through Sept. 27 or until our room block is sold out – we cannot guarantee availability. We advise conference attendees to book their hotel rooms early.)

FRIDAY, OCT. 18

Clinical Science: Opioids and the Chiropractic Alternative

8 a.m.-noon

with Dr. Dan Murphy

Sponsored by Nutri-West Blue Ridge

It is claimed that the current opiate drug crisis and its consequences are the biggest health care disaster in modern history. This class will define the crisis and explore the alternatives, including chiropractic.

Clinical Science: The Secrets of Scapula Dynamics in Shoulder Conditions, Injuries & Syndromes

8 a.m.-noon and 2:30-6:30 p.m.

with Dr. Mitch Mally

Sponsored by Mally Enterprises

Shoulder injuries account for a tremendous battlefield for practitioners and patients. This class arms chiropractors with the science and research needed to be better equipped with drugless and non-surgical treatment options.

Clinical Science: Brain Injury and Neurodegeneration

2:30-5 p.m.

with Dr. Dan Murphy

Sponsored by Nutri-West Blue Ridge

The basic biochemistry of brain trauma is well understood and clinically relevant. This course will review the biochemistry of trauma and apply proven management strategies to enhance quicker, improved recovery while reducing the risk of future neurodegenerative disorders.

Clinical Science: Clinical Chronic Disease Toxicology for the D.C.

5-6:30 p.m.

with Dr. Paul Goldberg

This presentation will familiarize chiropractors with an understanding of basic practical clinical toxicology, alerting them of those areas most commonly seen involved in office practice and how to best address them.

SATURDAY, OCT. 19

Risk Management: Documentation Required to Create the Change in Phases Between Active Care and Wellness Care + Using PART to Create Functional Documentation to Show Medical Necessity

8 a.m.-noon

with Dr. John Davila

Sponsored by ChiroPreferred/MedProGroup

The first two hours will cover how proper case creations allows for chiropractors to show that patients have moved between phases of care in order to accurately report exactly where the patient is in their care – thus reducing coding problems and

risk management issues. The second two hours will review policy and how including a patient's loss of measurable function will produce ironclad notes, show medical necessity and help provide a starting point for active rehab and proper case management.

Jurisprudence: Georgia Law & Ethics

Noon-1 p.m.

with Aubrey Villines, J.D.

Don't just think you know it - learn the exact law so you are practicing legally and ethically.

Clinical Science: Focus on Female Health: Tweens, Teens and Young Adults

2:30-5:30 p.m.

with Dr. Kris Petrocco-Napuli

Sponsored by NCMIC

The younger female population is changing by the moment – accelerated puberty, medication usage and unnecessary surgical procedures. The first three-hour part of the seven-hour class will provide background information from a physiological and biomechanical perspective, as well as discuss that physiological journey.

Clinical Science: Stress, Energy and Sleep

2:30-5:30 p.m.

with Dr. Andre Camelli

Sponsored by Standard Process SE

Stress. Lack of sleep. So tired. We all feel it. This class will provide an overview of the different types of stress we're all faced with, how stress impacts adrenal gland function, how sleep quality is destroyed by pollution and our high-tech lifestyle and what strategies can be implemented including chiropractic care and nutrition.

SUNDAY, OCT. 20

Clinical Science: Focus on Female Health: Tweens, Teens and Young Adults

8 a.m.-noon

with Dr. Kris Petrocco-Napuli

Sponsored by NCMIC

In this continuation of the Saturday afternoon class, attendees will learn about external factors affecting this patient population, as well as evidence-informed practices surrounding treatment and management of conditions.

Clinical Science: Spondylolisthesis and Contact Sports: When is it Safe?

8 a.m.-noon

with Dr. Terry Yochum

Sponsored by FootLevelers

What's the clinical presentation of active versus inactive spondylolisthesis? Go through the step-by-step process of imaging findings, treatment and prognosis.

C.A. COURSES

SATURDAY, OCT. 19

Coding & Billing

9 a.m.-1 p.m.

with Ms. Laurie Simpson

Bring your questions and issues you're running into for this interactive course. Ms. Simpson will provide a refresher on the most-asked questions she receives, and there will be plenty of time for Q&A.

Panel Discussion and Q&A

2:30-5:30 p.m.

with C.A. experts

What issues are you facing as a C.A.?

How can you turn this job into a career?

SUNDAY, OCT. 20

Building a Successful Team

8 a.m.-noon

with Dr. Jack Brink and Ms. Laurie Simpson

The entire chiropractic office must work together in order to create a great patient experience. Go over the leadership skills needed to create a positive atmosphere for your coworkers, while also enjoying some team building exercises.

OTHER EVENTS

THURSDAY, OCT. 17

Sips & Chips

6-8 p.m.

Sponsored by ML Healthcare

Grab a bite to eat and a drink while enjoying some networking and camaraderie at our first Fall Conference Sips & Chips event.

FRIDAY, OCT. 18

Prospective Member Lunch

Noon-1 p.m.

If you're not a member of GCA, you're invited to this lunch to learn more about how our association can help you and your practice. You must RSVP ahead of time by emailing vsmith@gachiro.org.

GCA Annual Meeting

1-2:30 p.m.

All attendees are invited to learn more about the work your state chiropractic association has done over the past year to promote the profession.

'Denim & Diamonds' Welcome Reception + PAC Fundraiser

6:30-7:30 p.m.

Sponsored by Elite Radiology of Georgia, American Health Imaging, Georgia Spine & Orthopaedics

Break out your comfiest jeans and your fanciest jewelry – we'll be doing the heel, toe do-si-do at our 'Denim & Diamonds' themed Welcome Reception this year. And don't forget to bring your wallet - the GCA Political Action Committee will be putting the FUN into fundraiser.

SATURDAY, OCT. 19

President's Luncheon & Awards Ceremony

1-2:30 p.m.

Sponsored by Regional Medical Group, TRU Digital Imaging, ML Healthcare, Polaris Spine & Neurosurgery, Barbour Orthopaedics, The Injury Specialists and Life University
Join us for this year's

luncheon as GCA President Dr. Clark Stull honors member chiropractors for their achievements, including the prestigious Chiropractor of the Year. This is a ticketed event.

Dr. Leslie King Ladies' Tea

3:30-5 p.m.

Sponsored by NCMIC

Join the women leaders in chiropractic to honor Life University's Dean of the College of Chiropractic, Dr. Leslie King. Please RSVP ahead of time by emailing vsmith@gachiro.org.

GCA-Political Action Committee Meeting

5:30-6:30 p.m.

The annual PAC meeting will be immediately following the Saturday afternoon classes; all attendees are invited to learn more about GCA's legislative efforts and plans for the 2020 session.

SPEAKERS



Brink



Camelli



Davila



Yochum



Mally



Murphy



Petrocco-Napuli



Simpson



Villines

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Conference Sponsors

NutriWest Blue Ridge | Mally Enterprises | ChiroPreferred/MedProGroup



Platinum



Gold



Silver



Bronze



PRIMEKINETIX
INNOVATIVE MOVES



PEACHTREE ORTHOPEDICS



CAMBRE & ASSOCIATES
PERSONAL INJURY ATTORNEYS





Georgia Chiropractic Association
 1926 Northlake Parkway
 Suite 201
 Tucker, GA 30084-7069

RETURN SERVICE REQUESTED

2019 FALL CONFERENCE REGISTRATION

OCTOBER 18-20, 2019

Register online
 at gachiro.org

You can mail or fax this form, visit us online at gachiro.org OR call us at 770-723-1100 to pre-register TODAY!

DOCTOR OF CHIROPRACTIC

# OF CREDIT HOURS	MEMBER		NON-MEMBER		Saturday Lunch	TOTAL
	*Early Bird	Regular Fee	*Early Bird	Regular Fee		
<input type="checkbox"/> 20-Hour Program	\$225	\$250	\$340	\$375	\$20	_____
<input type="checkbox"/> 15-Hour Program	\$210	\$230	\$285	\$315	\$20	_____
<input type="checkbox"/> 12-Hour Program	\$190	\$210	\$260	\$285	\$20	_____
<input type="checkbox"/> 8-Hour Program	\$135	\$160	\$185	\$205	\$20	_____
<input type="checkbox"/> 5-Hour Program	\$90	\$110	\$125	\$135	\$20	_____

CHIROPRACTIC ASSISTANT PROGRAM

<input type="checkbox"/> Saturday & Sunday education	\$65	\$85	\$110	\$135	\$20	_____
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STUDENTS

<input type="checkbox"/> Access to CE courses	FREE	FREE	\$35	\$45	\$20	_____
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ATTENDEE INFORMATION

Only one registration (Doctor, CA or Student) per form. Make additional copies as needed.

Name: _____

Badge Name: _____

Company Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

Fax: _____

E-mail: _____

Spouse/Guest Name: _____

PAYMENT INFORMATION

Amount Enclosed: \$ _____

Check Amount: \$ _____

Credit Card: Visa MC AmEx Discover

Credit Card Number: _____

Exp. Date: _____ Security code: _____

Billing Address of Credit Card: _____

Authorized Signature of Cardholder: _____

***EARLY BIRD REGISTRATION RUNS THROUGH SEPT. 27. ALL PRE-REGISTRATION ENDS OCT. 15. ON-SITE REGISTRATIONS WILL ADD A \$30 PROCESSING FEE.**

MAIL OR FAX TO:

Georgia Chiropractic Association
 1926 Northlake Pkwy., Suite 201
 Tucker, GA 30084-7069
 Fax: 770-723-1722