

Investing in Impact



GCA's 2024 Event
Sponsorship Packet

INTRODUCTION

Founded in 1912, the Georgia Chiropractic Association (GCA) has been the leading voice for chiropractors across the state, dedicated to advancing the profession and improving the quality of care for all patients. Our association represents a diverse and growing community of chiropractic professionals who are committed to maintain the highest standards of practice, education and advocacy.

THE IMPACT

Our annual events, including the Under 40 series, the GCA After 5 Conference Events, and the GCA Holiday Party, play a crucial role in fostering professional development, networking and collaboration within the chiropractic community. These events bring together practitioners, students, industry experts and supporters, creating opportunities for learning, growth and the exchange of ideas. Each event is designed to inspire and empower our attendees, helping them to enhance their skills, stay updated on industry trends and connect with like-minded professionals

WHY SPONSOR GCA EVENTS?

Sponsoring a GCA event offers a unique opportunity to align your brand with a respected and influential organization. As a sponsor, you will gain direct access to a targeted audience of chiropractic professionals, industry leaders and decision-makers. Your brand will be prominently featured across various marketing channels, including event promotions, social media and on-site signage, ensuring maximum visibility and engagement.

By sponsoring a GCA event, you are not only supporting the growth of the chiropractic profession but also positioning your brand as a leader within the community. Whether your goal is to build brand awareness, establish new connections, or demonstrate your commitment to the industry, our events provide the perfect platform to achieve your objectives.



GCA's 2024 Events



October 10
7-9 PM

GCA After 5

The Hotel at
Avalon,
Alpharetta

November 14
7-9 PM

GCA Under 40

TOPGOLF

December 5
7-9 PM

GCA's Annual
Holiday Party

Your 3rd Spot
(Y3S!)
Atlanta



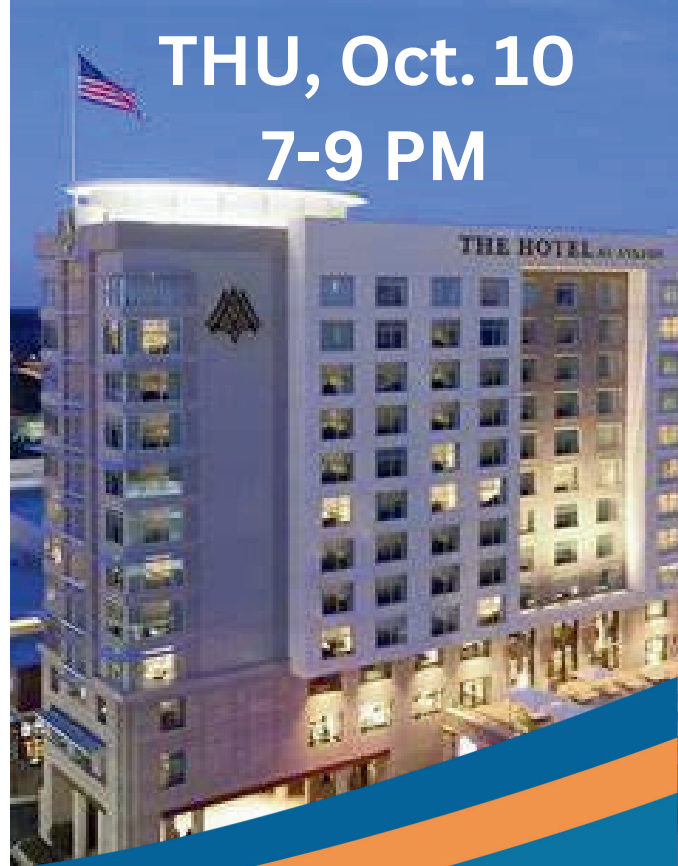
THE HOTEL AT AVALON



9000 Avalon Blvd, Alpharetta,
GA 30009



THU, Oct. 10
7-9 PM





October 10

GCA After 5 *The Hotel at Avalon, Alpharetta*

Theme: Lions' Mane Event/ Pride of Westeros

Iron Throne Sponsor \$3,500

- Sponsor Banner: May display their banner during the event
- Exclusive branding: Prominent logo placement at entrance and throughout space
- Reserved Seating: Premium table for your guests
- Event Recognition: Three-minute speech.
- Swag Inclusion: May bring two branded materials for attendees
- Social Media Spotlight: Two dedicated posts on GCA's social media channels about sponsor
- Attendee Contact Info: After three business days, receive attendee list (names, numbers and/or email addresses) ***Once Conference Ends

Lannister Sponsor \$2,000

- Logo placement: On event signage and invites
- Acknowledgement: Verbal recognition during the event
- Swag Inclusion: May bring one branded material for attendees
- Social Media Spotlight: One dedicate post on GCAC's social media channels about sponsor
- Attendee Contact Info: After four business days, receive attendee list (names, numbers and/or email addresses) ***Once Conference Ends

Stark Sponsor \$1,500

- Logo placement: On event signage and invites
- Acknowledgement: Verbal recognition during the event
- Swag Inclusion: May bring a promotional flyer for attendees
- Attendee Contact Info: After five business days, receive attendee list (names, numbers and/or email addresses) ***Once Conference Ends

Additional Packages

Extended Hour Package \$800

Extend the event by an additional hour, exclusively sponsored by your company.

Exclusive Branding: Sponsor's logo featured prominently during the extended hour.

Networking Opportunity: Engage with attendees during this exclusive time.

Logo on Event Materials: Mentioned in the event schedule as the "After Party sponsored by [Sponsor Name]."

Signature Drink Sponsor \$600

Sponsor the signature drink for the event.

Branded Drink Name: The drink will be named after your company.

Logo on Bar Signage: Your logo will be featured prominently at the bar.

GCA's After 5 October 10 Sponsorship Commitment Form & Agreement Contract

Event Date: October 10, 2024 Location: The Hotel at Avalon in Alpharetta, GA

GCA sincerely thanks you for your generous contribution and support. Your sponsorship directly supports our mission to enhance the chiropractic profession and strengthen our community. Your contribution enables us to host impact events that foster professional growth, networking and collaboration among our the members in our community.

GCA After 5 Sponsorships

Please indicate your level of support.

- Iron Throne Sponsorship (\$3,500) Stark Sponsor (\$1,500)
 Lannister Sponsorship (\$2,000)

Additional Packages

Please indicate your level of support.

- Extended Hour Sponsor (\$1,500) Drink Sponsor (\$1,000)

Sponsor Information

Company Name: _____

Contact Person: _____ Phone Number: _____

Email Address: _____ Company Web: _____

Branded Materials (if applicable)

Please describe the branded materials you wish to include:

1. _____
2. _____
3. _____

Payment Information

Total Sponsorship Amount: \$ _____

Preferred Payment Method:

- Check Card Online Payment

Authorization

By signing below, I confirm that I am authorized to commit my company to the select sponsorship level for the GCA After 5 event at The Hotel at Avalon in Alpharetta, GA. By signing below, I confirm that I have read, agree and will adhere to the agreement contract.

Signature of Sponsor: _____

Date: _____

Signature of GCA Contact: _____

Date: _____

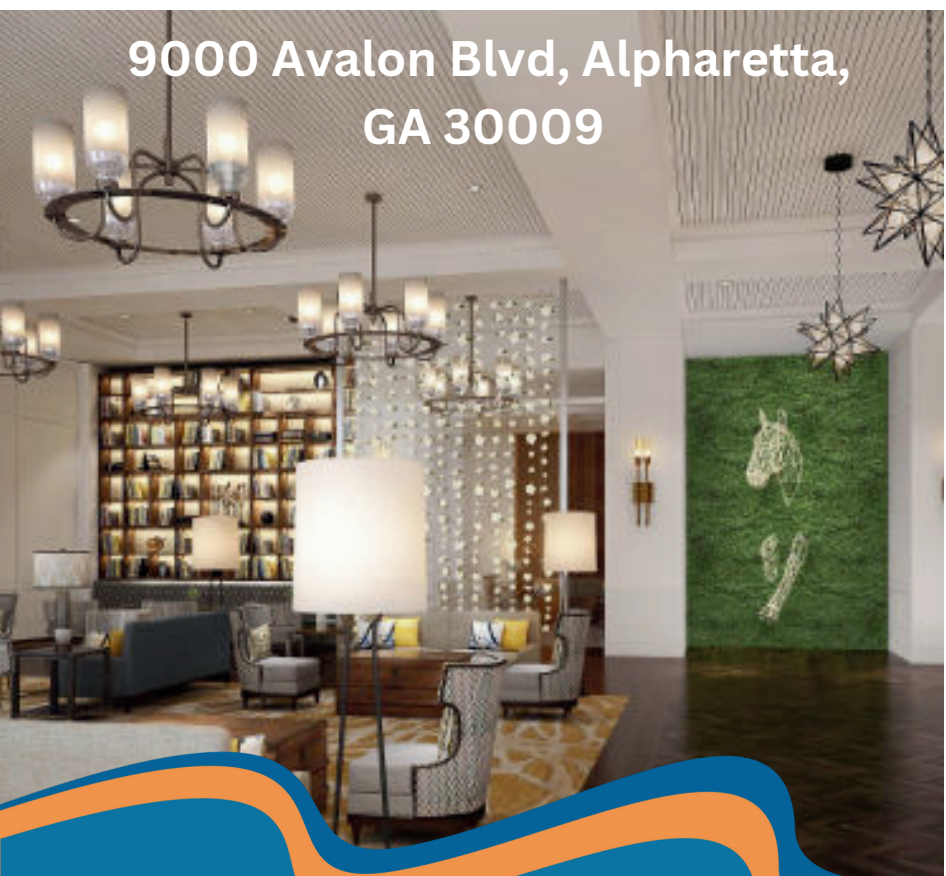
Please scan and email to Director of Membership and Operations, Diane Hamby at dhamby@gachiro.org

Sponsor benefits must be booked/confirmed no later than September 16, 2024. Benefits not encumbered by that date may be forfeit.

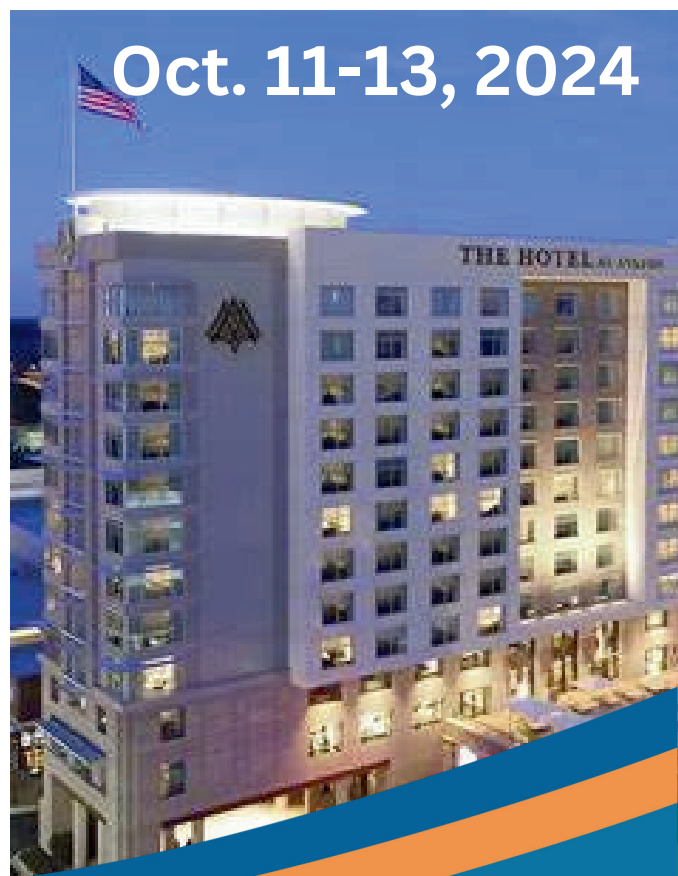




9000 Avalon Blvd, Alpharetta,
GA 30009



Oct. 11-13, 2024





GCA's 112th Annual Fall Conference & Tradeshow

Individual Sponsorship Opportunities *Sponsorships over \$1,000 may request two name badges to be on the Vendor Floor throughout the weekend.

Bingo Board Sponsor \$500 *4 Available

- Branding on Bingo Cards: Logo displayed on all bingo cards of attendees.
- Event Recognition: acknowledgement in in event program.
- Verbal Recognition: recognized during announcement of bingo winners.

Program Sponsor \$2,000

- Full-Page AD in Program: Receive full page ad on the back of the conference program.
- Distribution in Welcome Packets: One promotional flyer may be included in all attendee packets.

Attendee Wi-Fi/ Internet Sponsor \$1,500

- Branding on Wi-Fi Boards: Logo displayed on all Wi-Fi password boards.
- Social Media Shout Out: Recognized on all of GCA's socials.

Welcome Reception Drink Sponsor \$1,000 *2 Available

- Branded Drink Tokens: Custom drink tokens featuring your logo will be handed out.
- Logo on Bar Signage: Logo prominently displayed at all bars during.

President's Suite Sponsor \$1,500 *2 Available

- Signage in Suite: Logo displayed on signage inside the President's Suite.
- Mention in Program: Recognition in event program.

Parking Sponsor \$1,000

- Logo on Parking Pass: Logo will be printed on all parking passes distributed.
- Mention in Program: Company will be recognized as the official parking sponsor.

Stage Sponsor for Drs. Laura Hanson & Patience Canty \$1,000

Friday, Oct. 11 from 9 AM – 12 PM. This class is about chiropractic neurology of women and children.

- Banner Placement: Company's banner displayed on stage during class.
- Verbal Recognition: Company recognized before class, during break, and end of session.
- Program Listing: Sponsorship noted in program next to the class description.

Stage Sponsor for Dr. Mary Watkin's Class \$2,500

This class is a required class for all chiropractors.

Saturday, Oct. 12 from 12-1 PM. The class is about the Rules & Regulations of Georgia Law.

- Banner Placement: Company's banner displayed on stage during class.
- Verbal Recognition: Company recognized before class, during break, and end of session.
- Program Listing: Sponsorship noted in program next to the class description.

Refreshment Break Sponsor \$500 per break

- Signage at Refreshment States: Logo displayed at all refreshment stations.
- Program Mention: Recognized in program and refreshment break sponsor.
- Branded Napkins/Cups: Sponsor may provide branded napkins/cups

Entertainment Sponsor \$1,500

- Signage at Entertainment Area: Logo displayed in entertainment area
- Program Mention: Company recognized in the event program
- Verbal Recognition: Company recognized during the event.

Bundle Offer

- Discount: Receive a 10% discount when sponsoring two or more items
- Social Media Shoutout: Your company will be recognized on our social media channels as a bundled sponsor.
- If spending more than \$2,500 in total bundle, sponsor will receive priority booth selection with Bronze partners for the next annual fall conference.

GCA's 112th Annual Fall Conference & Tradeshow Sponsorship Commitment Form & Agreement Contract

Event Date: October 11-13, 2024 Location: The Hotel at Avalon in Alpharetta, GA

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GCA After 5 Sponsorships

Please indicate your level of support.

- | | |
|--|---|
| <input type="checkbox"/> Bingo Board Sponsor (\$500) | <input type="checkbox"/> Stage Sponsor for Drs. Laura Hanson & Patience Canty's Class (\$1,000) |
| <input type="checkbox"/> Program Sponsor (\$2,000) | <input type="checkbox"/> Stage Sponsor for Dr. Mary Watkin's Class (\$2,500) |
| <input type="checkbox"/> Attendee Wi-Fi/Internet Sponsor (\$1,500) | <input type="checkbox"/> Refreshment Break Sponsor (\$750) |
| <input type="checkbox"/> Welcome Reception Drink Sponsor (\$1,000) | <input type="checkbox"/> Entertainment Sponsor (\$1,500) |
| <input type="checkbox"/> President's Suite Sponsor (\$1,500) | |
| <input type="checkbox"/> Parking Sponsor (\$1,000) | |

Sponsor Information

Company Name: _____

Contact Person: _____ Phone Number: _____

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Please describe the branded materials you wish to include:

1. _____
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Authorization

By signing below, I confirm that I am authorized to commit my company to the select sponsorship level for GCA's 112th Annual Fall Conference & Tradeshow at The Hotel at Avalon in Alpharetta, GA. By signing below, I confirm that I have read, agree and will adhere to the agreement contract.

Signature of Sponsor: _____

Date: _____

Signature of GCA Contact: _____

Date: _____

Please scan and email to Director of Membership and Operations, Diane Hamby at dhamby@gachiro.org

Sponsor benefits must be booked/confirmed no later than September 18, 2024. Benefits not encumbered by that date may be forfeit.

