

Swing Into Success at GCA's Fall Conference

Anti-Opioid Campaign Launches Meet the New Board of Directors



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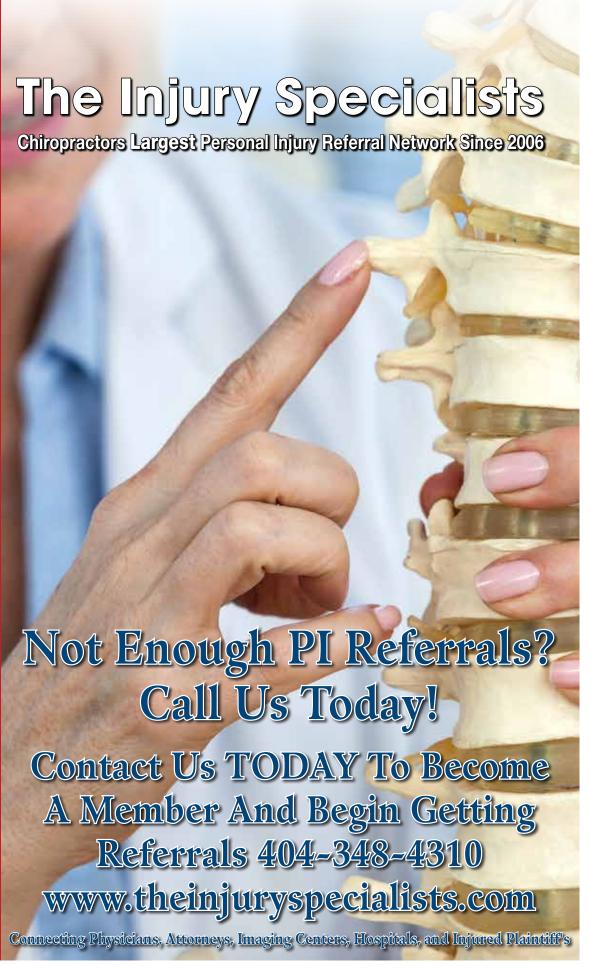
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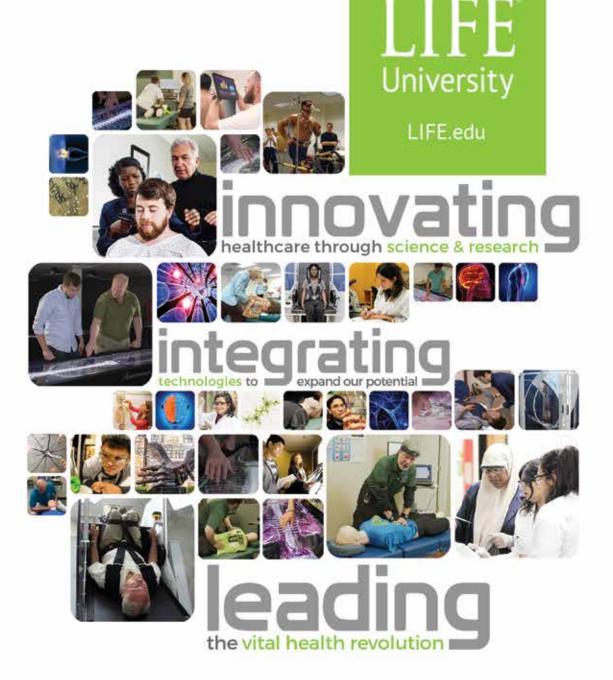
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Meet the new Board of Directors.



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Wild, Crazy, **Yet Successful Year**

A LETTER FROM THE PRESIDENT

Dear Chiropractic Family,

I think we can all agree that this has been a year of years from the pandemic, but GCA had a very successful year. I'll be the first to admit there were a few surprises of how well things turned out. I had several people who encouraged me from time to time through this year, one saying I was a good luck charm, but it wasn't good luck. The successes of this year have been from a strong working board and staff who remained persistent and on purpose in spite of the COVID epidemic.

After four years of hard work, we passed our fair copay legislation this year. Another bill we introduced that would have allowed M.D.s and D.C.s to more easily form a corporation crossed over to the Senate, but wasn't taken up due to COVID-19. Our lien law was still in committee at the end of the legislative session, but we have plans to reintroduce it in January.

We rescheduled this year's Spring Conference to July. We were hoping to break even, but with the proper precautions, we ended up having normal attendance at the conference and no incidence of COVID-19 infection. Best of all we got educated and had fun doing it. Special thanks to Dr. Leana Kart and Dr. Noel Steinle, the cochairs of the Conference Committee, for pulling off a safe and enjoyable event!

Just recently we teamed with Life University and the Georgia Council of Chiropractic to roll out an antiopioid campaign. Please visit reliefwithoutaddiction.org and check out your listing and like the campaign's

Facebook and Instagram pages. You're encouraged to share social media posts from the campaign on your own patient social media

We have worked with Life University on a research project concerning the COVID pandemic's effect on chiropractic and continued to entertain and inform you via the only chiropractic state association podcast, The Chiropractic Connection.

There are still things in the cooker as far as insurance relations and some more research projects with Life in our future. I expect chiropractic in Georgia to only get better in the coming year.

After Spring Conference, we are now more optimistic for our 108th Annual Fall Conference. While we have online options, please join us in person to network with your colleagues. We will be following all state guidelines for safety. We have an exciting lineup of speakers, along with a few surprises you will want to be part of.

It has been an honor to serve you this year.





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Together, We Learn Much



EXECUTIVE INSIGHTS

I just got back from my annual Georgia Society of Association Executives conference in Savannah.

While we had fewer attendees and exhibitors than usual due to the pandemic, what was exactly the same was the excitement and renewed sense of purpose I get every year when I talk to colleagues, break into small groups during seminars and hear from the brightest minds in the association industry.

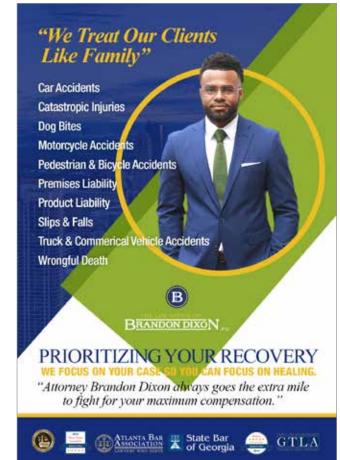
This year was extra special after months of Zoom meetings and events. We wore masks, we social distanced and we did everything we could to safely meet. And we still managed to have fun, share best practices and learn how we can thrive going forward.

GCA is having its 108th Annual Fall Conference and Trade Show October 23-25 at The Hotel at Avalon in Alpharetta. In addition to the safety measures we put in place for our "Spring" Conference in July, I now have even more ideas to be sure our conference attendees are safe.

We have some amazing speakers lined up this year, and you can't beat the camaraderie and valuable information you get from talking to doctors of chiropractic from across the state live, and in person. I know it's tempting to want to take your continuing education online, but if you do that, you'll miss the Friday reception, the Saturday luncheon and the opportunity to learn from your peers.

I had the opportunity to take my continuing education hours online for FREE this year, but I didn't. I went in person, and I'm thankful I did. I hope you'll make the same decision – please join us for a safe and fun Fall Conference in October!





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ASSOCIATION NEWS

The Georgia Chiropractic Association Welcomes **New Officers and Board Members**



Dr. Vince Erario. President 1979 graduate of Palmer College of Chiropractic "When asked why I wanted to serve on the GCA Board of Directors, the answer comes down to service.

The late Dr. Bill Harris, who was a dear friend and mentor to me, said, 'The hole you give through is the hole you receive through,' and this can be applied here. The profession of chiropractic has been very good to my family and me, and I am compelled to give back with my time and energy to the GCA and lead it to a new level of significance in this state. It is my hope that the incoming board of directors work together to leave this association better than when they found it and expand our membership so the association can improve the environment to practice for all chiropractors.

"As the next President, it is my goal to bring my organizational leadership to the boardroom by improving communication and outcomes with benefits for all members."



Dr. Noel Steinle, President-Elect 1986 graduate of Life University "I want to expand the vision of GCA by serving the chiropractors in the state, protecting and promoting chiropractic

for the future of our profession.

"I'm particularly excited about Relief Without Addiction in this and future years. This program will bring chiropractic to the masses and is a cause we can all stand behind, not only for chiropractic, but for the betterment of humanity." (see article about the "Relief Without Addiction" campaign on page 18)



Dr. Leana Kart, Treasurer 1987 graduate of Life University "We rise by lifting others, and the GCA board is a wonderful way to inspire chiropractors and serve chiropractic in our state. "I am excited

about women in chiropractic because a woman with a vision empowers an empire of women to do more, see more and be more."



Dr. Lesli Walker, Secretary 1994 graduate of Life University "I want to serve on the GCA board to be a part of moving our chiropractic profession forward.

"I'm excited about the passing of the new copay bill, the Relief Without Addition campaign and the many more things we are working on to make chiropractic better for our profession."



Dr. Karen Mathiak, Director 1984 graduate of Life University "I would like to continue to be on the Board of Directors to be the voice of history and institutional knowledge of the organization.

"I am excited about our future because the world is changing so rapidly. I want to be a part of that change... and, WE as chiropractors are at the table of state law decision making... it's a great place to be!"



Dr. Ben McDowell. Director 2016 graduate of Life University "I am stoked to serve on the board to continue moving chiropractic into the lead in the healthcare profession. I am most excited about

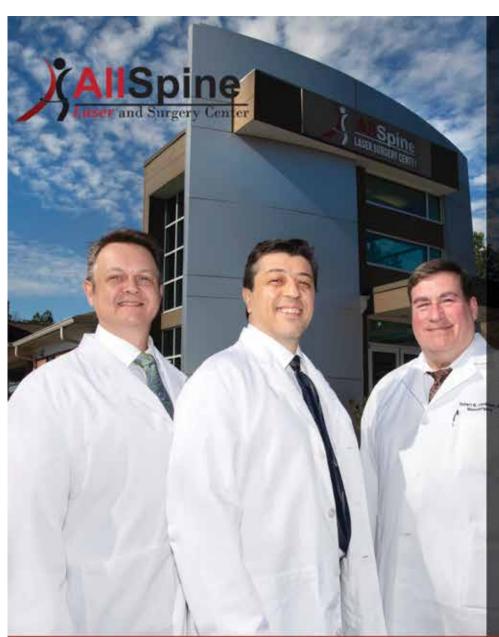
seeing other younger professionals in this organization.'



Dr. Nailah Smith, Director 2005 graduate of Life University "I want to serve on the GCA board to serve the chiropractic community and to ensure that the laws governing chiropractic which

affect us for years to come will be laws that are in the best interests of our profession.

"I am excited about the future of the GCA unifying the profession and the prospect of the GCA being the pioneers of the laws that will make a difference on major issues that will positively impact our profession for years to come.'



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Auto Accident & Personal Injury

Vertebral Motion Analysis:

A Case Study for Personal Injury

CASE STUDY

By American Health Imaging



Summary: A 26-year-old female contacted Bader Scott Injury Lawyers following an at fault motor vehicle accident (MVA) caused by a commercial shipping truck. The attorney assigned to the case was Danny Nagel, a veteran in the field of personal injury, litigating over 1,000 cases generating over 6 million dollars in client settlements. The accident in question was a rear-end collision, and the patient was referred to Dr. Barbara Dominguez of Dominguez Chiropractic Auto Injury Center for treatment. Following several weeks of therapy, the patient was referred to American Health Imaging (AHI) for a Lumbar MRI, and then a follow-up Vertebral Motion Analysis (VMA) to assess for potential Lumbar vertebral instability.

Magnetic Resonance Imaging

Technique: The patient was referred to American Health Imaging - Lawrenceville - for an MRI of the Lumbar Spine following an MVA. The study was performed on the Siemens Area 1.5T high-field, open-bore MRI, and the results compared to an earlier similar study.

Findings: Bilateral ligamentum flavum hypertrophy at L1-L2 and L2-L3. Mild bilateral facet joint effusions at L1-L2 and L2-L3. Central to right paracentral disc protrusion indenting the thecae sac. No significant spinal canal or foramina stenosis at L4-L5. L5-S1 - disc bulge. No significant spinal canal or neural foramina stenosis. No evidence of nerve root impingement. Mild bilateral facet joint arthritis. (Full findings available upon request).

Impression: Disc protrusion at L4-L5. No significant change compared to prior scan. No significant spinal canal

or neural foramina stenosis. No evidence of nerve root impingement.

Vertebral Motion Analysis

Technique: The purpose of the VMA test is to evaluate ligament injury by alteration of motion segment integrity (AOMSI) documenting increased translational or angular motion per DRE category (5th Ed AMA). VMA involves the use of FDA-cleared facial-recognition software to measure the relative motion of vertebral bodies on radiographic images acquired during patient bending of the lumbar spine. The intent is to assist physicians and clinical professionals in the analysis of vertebral body motion in musculoskeletal images of the spine and permits users to generate a "motion analysis" report containing graphics, charts and text. VMA measurements have been validated to be more accurate and precise as compared to standard methods such as flexion/extension.

Findings: The MRI and VMA results were interpreted by 30-year veteran radiologist, Darr McKeown, M.D. Significant findings were observed at L2/L3: the maximum translation at this level was not recorded in mm (12 percent if vertebral depth), this is evidence of trans-instability according to the medical literature. The maximum angular motion at this level was 15 degrees, which is evidence of angular instability according to the medical literature. This angulation measurement exceeds the threshold for AOMSI of 15 degrees, therefore demonstrating evidence of radiographic instability and ligamentous injury.

Impression: Evidence of radiographic intervertebral



instability and ligamentous injury is demonstrated. Loss of motion segment integrity due to excessive intervertebral angulation is confirmed at L2/L3 by the measured value of 15 degrees of relative motion, which exceeds the threshold for impairment of the lumbar spine as specified in the AMA Guides (5th Edition, 2000) and is consistent with a whole person impairment rating of 20-23 percent.

Discussion

Medical Review: Following the results of the MRI, Dominguez performed therapeutic physical therapy for approximately five weeks, treating the patient for pain and discomfort resulting from soft tissue injury and disc protrusion at L4-L5. Her treatment goal was to achieve at least a 90 percent rating of the patient's previous lifestyle. When the patient failed to achieve that goal, a VMA was ordered seeking additional answers for the patient's continued physical suffering.

Dominguez commented, "The AMA-rated impairment from the positive VMA was solid, quantitative, fact-based data allowing me to direct my therapy with an even higher degree of confidence."

Legal Review: Due to the nature of the commercial trucking company's profile, this case had a high dollar \$1,000,000 policy limit. The property damage to the client's vehicle was rated as a 2 on a 5-point scale, only around \$1100. Following the MRI and consultation regarding the client's condition, Nagel requested the VMA to be ordered. Approximately \$30,000 of medical

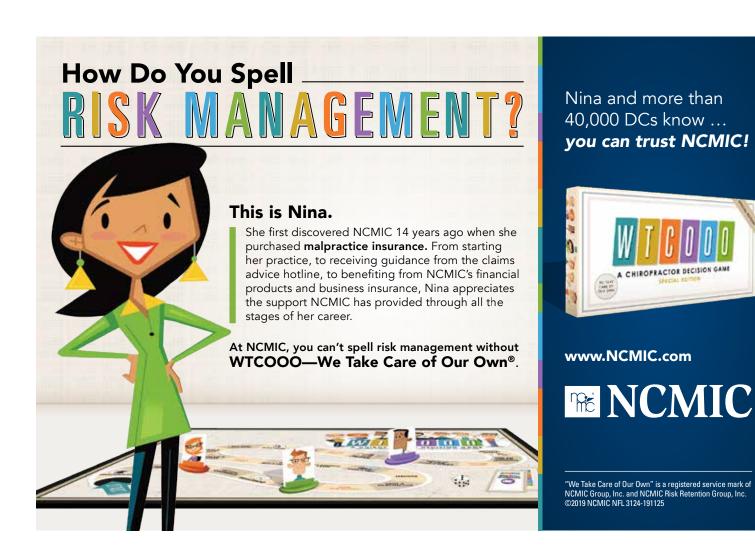
expenses had been incurred prior to the VMA, which justified an additional \$10,000 in medical treatment.

Conclusion

When asked about her opinion and utilization of VMA, Dominguez remarked, "I find the VMA useful for doctors, attorneys and insurers as there is nothing more impactful than objective, quantifiable data. This data helps a person regain the quality of life that is possible utilizing the insight VMA delivers. Additionally, due to the fact-based data, the VMA can help determine the legitimacy of a patient's injuries and their case. Factual, quantitative imaging studies help improve patient outcomes, as malingering injuries are exposed with the complete injury profile offered by MRI and VMA."

From the legal perspective, Nagel stated, "A case like this would normally settle for an amount roughly close to the medical expenses incurred, however with the additional data from the VMA, the final settlement was more than double the client's medical bills. Furthermore, I am finding the VMA not only can result in higher settlements, but can also lead to faster settlements to better serve the client."

For additional information regarding MRI and VMA please contact American Health Imaging at (404) 292-2277. Our thanks to Dr. Barbara Dominguez from Dominguez Chiropractic Auto Injury Center, and Danny Nagel from Bader Scott Injury Lawyers, for their input and permission to be included in this case study.







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GCA's conference will be the cat's meow October 23 – 25 at the beautiful Hotel at Avalon in Alpharetta!

"We're bringing the roaring '20s back to life, so be sure to pack some dancing shoes," said Dr. Noel Steinle, co-chair of the Conference Committee. "And be sure to visit our speakeasy Friday night to catch up with your friends and for some special entertainment."

The 108th Annual Fall Conference and Trade Show will feature a wide variety of speakers including Dr. Mike Hall, Dr. Marc Ellis, Dr. Alan Smith, Dr. Steve Conway, Dr. Mary Watkins, Dr. Joe Esposito, Dr. Darr McKeown, Dr. David Hogsed and Dr. Paul Goldberg. Chiropractic assistant program speakers include Dr. Jack Brink, Ms. Bonnie Mauldin and a personal injury panel featuring attorney Sarah Wheeler and Liz Garcia of Bader Scott Injury Lawyers.

"This year's conference is a great opportunity to get out of the house and network with your peers," explained Dr. Leana Kart, co-chair of the Conference Committee. "Our classrooms and events will be set up in a socially distanced manner to ensure we can learn and have fun safely. Our protocols worked well at our Spring Conference."

Two important meetings will be held during the conference. The GCA Annual Meeting is scheduled for 1 PM on Friday, October 23.

"I hope all our members will attend the Annual Meeting to learn what we have accomplished this year," said GCA President Dr. Michael Vaughn. "We have done a lot, but there's still work to be done, and we need everyone to participate."

Additionally, the GCA-PAC meeting will be held at 5:30 PM on Saturday, October 24.

"During an election year, our PAC is more important than ever," said Kart, who is the chair of the GCA-PAC. "Our work was integral to our legislative successes this year, and we need to continue to nurture the relationships we've built with legislators. All attendees are welcome to attend."

A GCA-PAC reception will follow from 6:30-7:30 PM.









Attendees looking for fun and networking opportunities won't be disappointed. A number of social events are planned, including:

Personal Injury Reception & Seminar: Moderated by Dr. Michael Wax of The Injury Specialists, a GCA Gold Partner, and Darnell Randell, Director of Medical and Attorney Relations/Owner of Trauma NeuroCare Center, a GCA Bronze Partner, the event will bring together D.C.s, M.D.s and attorneys at a reception from 6:30-7:30 PM, followed by a personal injury roundtable from 7:30-9 PM on Thursday, October 22. FREE Sponsored by Bader Scott Injury Lawyers.

Networking Luncheon: Grab a boxed lunch from Starbucks and join your peers and vendors in the exhibit hall to exchange ideas and win prizes! Friday, October 23, 12-1 PM.

Speakeasy Vendor Reception + PAC Wine Toss: You won't need a secret password to mix and mingle with your colleagues and vendors in this fun, Roaring '20s themed event. Enjoy music, food, drinks and the GCA-PAC wine toss (feel free to bring a bottle to donate!). Don't forget your flapper dress and top hat! Sponsored by Comprehensive Spine and Pain, Elite Radiology of Georgia, Georgia Pain & Spine Institute, Georgia Spine & Orthopaedics and Versea. Friday, October 23, 6:30-8 PM. FREE

Awards Luncheon: Catch up with friends and find out which of your colleagues has garnered the coveted Chiropractor of the Year award. Sponsored by AllSpine Laser and Surgery Center, American Health Imaging, Greathouse Trial Law, Life University, Non-Surgical Orthopaedics and The Injury Specialists. Saturday, October 24, 1-2:30 PM. Ticketed event; only 100 tickets may be sold due to social distancing measures.

Ladies Tea: Women chiropractors are invited to network with each other and get to know this year's honoree – incoming President-Elect Dr. Noel Steinle. Sponsored by NCMIC. Saturday, October 24, 3:30-5 PM. FREE

Booth #1

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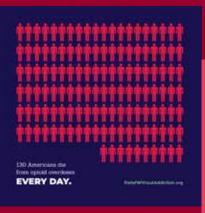


















Georgia Chiropractors Unite to Fight Opioid Crisis

By Valerie L. Smith, CAE

A group of Georgia chiropractic leaders launched a public awareness campaign in August promoting the benefits of chiropractic care over controlled pain medication to fight the opioid crisis. The campaign attention-getting message asks and encourages, "Painful Condition? Get Relief. Without Addiction."

The campaign's timely message comes on the heels of news from the Georgia Department of Public Health, which has detected increased drug overdose-related Emergency Department visits throughout the state during the pandemic.

Chiropractors and leaders affiliated with Life University, Georgia Chiropractic Association, and the Georgia Council of Chiropractic came together to create the campaign, which was funded by a grant from The William M. Harris Family Foundation.

"We could end this crisis if more patients knew of safer ways to treat back and neck pain," said Leana Kart, D.C., who serves as the campaign's committee's spokesperson and is the GCA past president and a trustee with Life University.

"Our goal is to educate the public about safer pain treatment alternatives and to ask physicians to counsel patients on natural pain relief first," Kart said.

The campaign includes a website, reliefwithout addiction.org, media relations, Facebook

and Instagram pages and online advertising to drive potential patients to the website, where they can find a chiropractors. Only doctors who are GCA or GCC members are listed on the site.

A variety of resources are also available to members only on GCA's website at gachiro.org/opioid, including a webinar overview of the opioid epidemic and campaign from Dr. Gerry Clum; a PowerPoint and script that doctors can use to give community talks about the crisis; flyers that can be printed and given to patients and other medical professionals; and, more.

All chiropractors may access shareable social media infographics via the campaign's Facebook and Instagram pages. Please tag any posts you share with @ReliefWithoutAddiction and follow the pages.

"We know opioids must come off the table for neck and back pain," Kart said. "Drug-free chiropractic care should be the first choice for patients with spinal pain. The more our members participate in this campaign, the more we can get the message out there."



Members Urged to Gather Copay Complaints

By Valerie L. Smith, CAE

The fair copay bill, which states copays must be reasonable and act as an incentive to care, goes into effect January 1, 2021.

"Unfortunately, a law doesn't enforce itself. Once it goes into effect, we need to bring examples of unreasonable copays to the attention of the Insurance Commissioner, who will be responsible for ensuring copays are reasonable," explained GCA General Counsel Aubrey Villines. "So our work is just beginning."

GCA President Michael Vaughn, D.C., agreed, "We need all the chiropractors in Georgia to begin collecting complaint forms from patients and sending them to the GCA office now so we can present them to the Insurance Commissioner in January."

Examples of unreasonable copays include copays that are close to, the same or exceed the amount of money the doctor is reimbursed. Copays that may be difficult for patients to pay if they need to be seen multiple times may also be unreasonable.

"For example, if a patient needs to see you three times a week for a month, a \$50 copay may serve as a barrier to care, which the law prohibits," Vaughn explained.

To help ensure that the Georgia Department of Insurance receives all necessary information to investigate complaints, please ensure the following information is included with the patient complaints:

- patient name, address, daytime telephone number and email address
- the exact name of the insurance company
- the full name of any agent or adjuster who may be involved
- policy number
- claim number and the date of your loss, if applicable
- a copy of both sides of patient's insurance card
- a concise description of why the copay is unreasonable
- copies of all supporting documentation, including invoices, canceled checks, advertising materials, and any letters between the patient and the company or agent

Download and print patient and/or provider complaint forms from the GCA website at gachiro.org/insurance-complaints. The patient complaint form is also available on the next page.



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Instructions for Completing the CONSUMER Complaint Form

Consumer complaint filings can be made choosing ONE (please select only ONE) of the following methods:

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Portal:		Georgia Insurance Commissioner's Office
www.oci.ga.gov	(404) 657-8542	Consumer Services Division 2 Martin Luther King, Jr., Drive, Suite 716, West Tower
(preferred method)		Atlanta, GA 30334
* On-line Consumer Complaint Portal filing is the preferred method because it follows a digital workflow reducing processing costs.		

Follow these steps only if faxing or postal mailing the insurance issues to the Department:

- Complete the Consumer Complaint Form GID-CS-CF-1 to file the complaint by:
 - filling in the interactive form fields using a free Adobe Reader, then print and fax or mail; or,
 - printing a copy of the form then type or handwrite legibly in blue or black ink to avoid unnecessary delays in processing your complaint.
- Clearly state the full name of the company or third party administrator against whom you are lodging your complaint. (Do not abbreviate the company's or third party administrator's name, as this may cause delays in identifying the correct company.)
- Include your e-mail address for communication purposes.
- Date and sign (digital signatures are accepted for the electronic form) the completed form.
- Attach copies only of pertinent documents to support your complaint.

!!! KEEP YOUR original documents for your records, DO NOT send us your originals !!!

Upon receipt of your complaint, a case will be created and assigned to a Complaint Examiner in the Consumer Services Division. You will receive an acknowledgement letter stating your case number and the name of your Complaint Examiner.

Please allow an additional 15 business days for the carrier or third party administrator to respond to us. The Complaint Examiner will then review the response and notify you with a written reply. Please allow adequate time for the process.

<u>If you are a Health Care Provider</u>, please do not use the *Consumer Complaint Form* on provider issues. You can obtain the *Provider Complaint Form GID-258-LH* from the website <u>www.oci.ga.gov</u> under Managed Care for Consumer Services or by calling (404) 656-2070.

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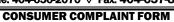
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* I, the Complainant, hereby confirm that by checking this box and providing the above Complainant Email Address that I am authorizing the Office of Insurance and Safety Fire Commissioner to transmit communications via the designated Email Address. Check here if you are represented by an attorney.				
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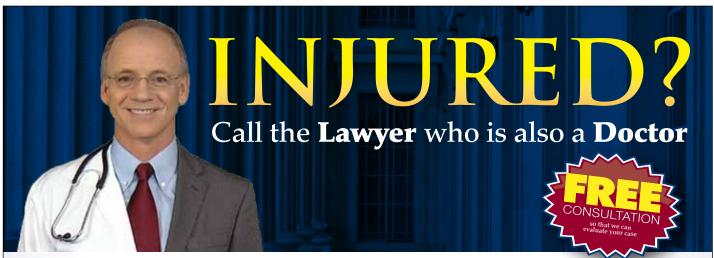
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INSIGHTFUL IMAGING

By J.C. Carter, D.C., D.A.C.B.R.



Infectious Spondylodiscitis

One of the most dangerous conditions that can enter a chiropractic practice is spinal infection (infectious spondylodiscitis). Thankfully, only 10 percent of skeletal infections affect the spine. 90 percent of all cases of infectious spondylodiscitis are caused by Staph aureus. Spinal infections have a high association with urinary tract infections as well. The lumbar spine is the most common area to be affected followed in order by the thoracic spine, the cervical spine and finally the sacroiliac joints. Although any age can be affected, the most common age to see a spinal infection is 40-60.

One of the frightening things about spinal infection is there are usually no clinical signs to make a clinician suspect infection. Most patients come in with a typical chiropractic presentation of back pain and tenderness. It is rare for a patient to have redness, warmth and/or fever. The infection is typically identified as a radiographic "surprise."

(Figure 1). There is disc narrowing with indistinct and sclerotic end-plates at L2/L3. The small paraspinal calcifications are pancreatic stones which are commonly associated with chronic pancreatitis.

Radiographically, infectious spondylodiscitis is seen as a combination of disc narrowing and indistinct adjacent end-plates. Depending on the organism and the host's immune response, sclerosis may be present around the indistinct end-plate, making it harder to appreciate the end-plate destruction. Typically an abscess forms around the infected disc. Unfortunately this cannot be seen in the lumbar spine or SI joint since the water density of the abscess blends with the water density of the abdomen. In the thoracic spine, the abscess can be seen as a paraspinal soft tissue mass, and in the cervical spine, the abscess can result in an increase in the retrotracheal soft tissue space. It should also be noted that the organism may migrate between the anterior longitudinal ligament and the anterior vertebral body and infect other disc levels

MRI is helpful in confirming the diagnosis with the infected areas following water (dark on T1 and bright on T2). Use of contrast (gadolinium) further increases the sensitivity. The MRI is also helpful in confirming the degree of destruction and in evaluation of an abscess if present.

Infectious spondylodiscitis can be very destructive in a very short period of time and treatment with antibiotics is considered the standard of care.

Dr. Carter is a GCA member. He maintains a busy film reading practice at 4480-H S Cobb Dr. #325, Smyrna, GA 30080 and is a full time faculty member at Life University. If you have **questions regarding his film reading service** please call 678-424-8588 or email at jccarterdc@gmail.com.



Single Mother Realizes Chiropractic Vision

Dr. Deborah Little always knew she was destined to heal.

But life and five children pushed her onto a different path, until she hired a student from Life University, while serving as a manager for an online shopping service in her thirties.

"She told me about the body's ability to heal itself. I went to the campus and spoke to different students and the administration, and I got really excited. I had no doubt this was what I was destined to do," Little said.

While being a mom of five and going to school could be challenging, Little made it work.

"I sold Mary Kay and Avon to make ends meet. I remember dragging my eight-year-old to study groups. I shed a few tears, but shared more laughter than tears. My children were a great inspiration to me and made me determined to be successful."

Little immediately got involved in the Student American Black Chiropractic Association (SABCA) on campus, where she served as president for two years. After graduating in 2005, she volunteered with the American Black Chiropractic Association (ABCA), even serving on its executive board as the Scholarship Chair for five years.

"I was in charge of fundraising for the Harvey Lillard scholarship that is awarded to qualifying SABCA students each year," she said.

As part of ABCA, she also reaches out to student members of SABCA at Life.

"Every year, SABCA students come to my office for lunch, and we talk about chiropractic. I share different aspects of owning a business — both the highs and the lows. We build a tight bond, and they invite me to campus for events," she explained. "I'm also privileged to receive interns from Life's PEAK program to complete their requirements under an off-campus doctor. I really enjoy seeing the excitement on their faces."

Little said she makes sure students know how important it is to support chiropractic organizations.

"I highly recommend they belong to their state association as well as a national chiropractic organization," she said.

"As chiropractors, we've stood on the shoulders of others who protected and advocated for our rights. It's only right that we offer our shoulders to others to continue to support the Georgia Chiropractic Association's existence, so we can strengthen an equal and fair playing field for our profession."

In addition to supporting GCA and ABCA, Little recruits new Life University students as a LifeForce doctor and member of the President's Circle.

"One of the reasons I love to go back to Life as a volunteer is because I love to thank my awesome teachers for the great impact they had on my life. I appreciate and love them for that," Little said.

Little said in addition to advising new doctors to have a good idea of what type of practice they'd like to have or work for, she urges them to have an open heart, love and compassion for others.

"It's important for us to build trust for our patients. If they know you truly care, and you're doing things in their best interest, they will always come back to you. They'll entrust their family and friends to your care because they know you're genuine," she said.

While her children are now grown and have children of their own, Little's chiropractic journey is still impacting them

"Three of my daughters and one of my granddaughters work with me, along with two others who have been with me for years," Little said. "My staff is so wonderful, supportive and loving toward each other, the patients and myself. We are proud to serve the Marietta/Augusta community at Back to Genesis Chiropractic!"



For more information about membership or to support the ABCA, visit abcachiro.com. To volunteer at SABCA events, call Dr. Little at 678-905-0799.





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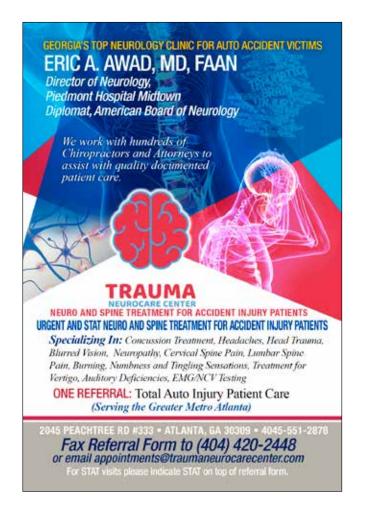
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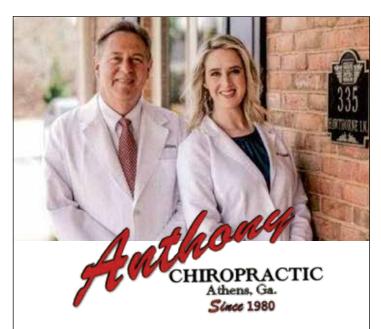
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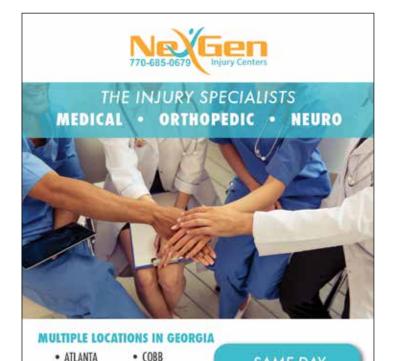
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Interested in someone to join our team. We are dedicated to helping patients achieve optimal health through, natural means. The right person will be motivated, great communication skills. We would love your help email to Helpyoutohealthy@gmail.com.

ASSOCIATE POSITION: Long standing practice in Conyers, Ga. has an associate position available with an opportunity to own. Are you looking for more than just a job? We are looking for someone to become part of the family. We will train you in the operation of all aspects of the Modern Chiropractic Clinic. Send your resume to cfccmain33@gmail.com

AICA ORTHOSPINE: ASSOCIATE DOCTORS NEEDED: IMMEDIATE AVAILABILITY. Be part of a busy PI group. DC's, MD's, PT's. Ortho's all working together. Multiple Metro ATL locations. Xray/MRI/CT on site. GA license and P.T. Cert. required. Recent Grads or seasoned Docs O.K. (will train) Awaiting licensure, OK.. Salary + bonus + benefits available.. Email resume/CV to drtodd@ aicaorthospine.com

"NEW GRAD SPECIAL" We finance and train you to be successful in 90 days start-

ing; your own practice. Benefits - Learn about Demographics, Hiring & Training, Billing & Coding. Looking for the right person. Must be licensed Doctor of Chiropractic in the state of Georgia. For more information contact drcarhee@gmail.com to apply.

17-YEAR PRACTICE SEEKING FULL-TIME CHIROPRACTIC ASSOCIATE

Immediately! Georgia licensed and interested in promoting Chiropractic, helping injuries, and building a Subluxation practice? Seasoned colleagues and graduates welcome. Spanish plus! Salary, incentives, vacation, holidays, and malpractice. Send CV to drgarcia@i2wc.com

ASSOCIATE - SOUTH METRO ATLANTA

Busy PI chiropractic office in Jonesboro looking for chiropractor with good ethics and customer service as well as excellent patient care, note taking and operational skills. Must be modality licensed. Salary + bonuses paid on performance statistics. Please send CV to Drspyn@comcast.net.

CASH PRACTICE GROUP Join our team! We currently have 17 clinics in Metro Atlanta. Strong salary plus 15% of the clinic's profits. After working with us, we sell you the clinic. New and old doctors are welcome to apply for review. Call Dr. Kratz (404) 916-2181 send resume to drckratz@gmail.com.

COME GROW WITH US! Well established, multi-location Chiropractic group has great opportunities for full-time Chiropractors in GA and TN. Exceptional salary and bonuses. Email CV to dtomasino@mac.com

COME GROW WITH US! LMT, CNMT wanted for chiropractic office. Must hold current and valid license. email resume to susan@noogachiro.info.

VACATION RELIEF 30 Years Experience - Former GCA Board of Director - VOTED Top 100 Chiropractors - Atlanta Magazine. Contact Dr. Tony 404-771-2280 or email at adjustright@aol.com

MULTI-DISCIPLINE MEDICAL CENTER SERVING THOMASVILLE, BAINBRIDGE

& CAIRO seeks Associate Full Time Chiropractor \$55K to 75k depending on experience & qualifications. Full Spine & Cox Technique preferred. Benefits: CE, Malpractice, Health Ins. Contact Dr. Waldrop via phone 229-516-2864 or email mrwaldrop@hotmail.com

CHIROPRACTOR NEEDED FOR SOUTH-SIDE Multi-specialty practice. Permanent position for Wednesdays and Fridays. Must have a Georgia License and carry your own malpractice ins. Please send resume to tprctracie@yahoo.com.

ASSOCIATE NEEDED for rapidly growing practice in north east Georgia. Must be positive and love Chiropractic and willing to learn. Potential buy in to practice a possibility. Call or text 770-366-9303 Resumes to drtwilber@gmail.com

GREAT YOUNG DOCTOR WANTED

Opportunity to head and grow your own practice in affluent Atlanta area while earning a good salary. Direct access to ongoing practice management from industry leading D.C.'s provided at no cost to you. Must be happy, ethical and driven. Must have P.T. certification. Send resume to: Rubin@namcorporation.com

ASSOCIATE DOCTOR OPPORTUNITY

Associate position available for clinic in Lithonia, Ga. Must have current active GA license, 1M/3M malpractice coverage, licensed for physiotherapy and prefer proficiency in diversified full-spine technique. Prefer experience with PayDC EHR software. Hours are M, W, F 9am-7pm. Salary is \$50,000/yr. with accumulation of 5 days PTO/yr. after 3 months of employment. NO screenings, NO health fairs, NO outside marketing. Please email CV to piedmontirc@gmail. com.

IMMEDIATE OPENING We have an immediate opening for a Chiropractic Physician in our Alpharetta facility. We are an integrated healthcare company that is revolutionizing the Chiropractic industry. Do you want 20+ NP's per month? Do you want to make \$100k the first year? Email robyn@thrivehealthsystems.com today to find out more.

CHIROPRACTOR WANTED Well known BHRT and weight loss clinic is looking for Chiropractor In the Buckhead /Sandy Springs area with an established client base to share space. We will provide free space with financial incentive to offer our services as well as the ability to speak to our patients about Chiropractic care. Please call Nick at 470-552-1770

CHIROPRACTOR WANTED Seeking a Chiropractor to work as an independent Contractor in our office weekly on Thursdays, Fridays, and Saturdays. The candidate I'm interested in would desire a partnership buy-in; and at some point within 5-10 years buy the practice. If you are a dedicated professional Chiropractor in the state of GA, I look forward to speaking with you about this opportunity. Call Dr. Tillman 770-630-6577

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NITY ATLANTA (run your own office) - Join our state-of-the-art, spinal structural rehabilitation practice to change people's health long term! This is a full-time, hands-on, leadership opportunity. Excellent income (no salary cap), 401K, great learning for a doctor with advancement. Committed Staff, No Drama, 2 Atlanta Locations, we train chiropractic leaders. Please email resume to docposture@gmail.com.

INDEPENDENT CONTRACTOR WANT-

ED American Chiropractic Specialists is looking for a full-time, happy, energetic chiropractor to complete our small office in Warner Robins. Our primary technique is the Thompson Drop method, however we are open to having more variety. We can pay salary for the first 3 months to help you get started, if needed. Fax resume to (478) 225-9850.

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Dr. Ken Weil, Retired 23 years from private practice, Fully insured, Expertise in Pl, Full spine, Light touch, Pediatric and Upper Cervical care.

OPPORTUNITY FOR A LICENSED DC AS AN INDEPENDENT CONTRACTOR

in our Holistic Health Center in Decatur. We are looking for the right fit to join our team. Please send inquiries to jsaadehdc@gmail.com or call 404-486-9644

INDEPENDENT CONTRACTOR GA LICENSED WANTED for well established Savannah family practice. Drop/diversified/instrument/physiologic therapeutics, commission based with potential partnership/buy out. Send resume to dc.df@ yahoo.com.

TIRED OF STRUGGLING TO SURVIVE IN CHIROPRACTIC? Need a change of pace, something new? JOIN US...we are a busy Columbus, GA Chiropractic office seeking LONG-TERM FULL TIME Chiropractic Associate. Must be good full spine diversified techniques adjuster and GA License. Excellent interpersonal and communication skills, self-motivated and hard working. We look forward to bringing the right doctor onboard. Salary plus bonuses. New Grads with good skills are welcome to apply! Immediate placement is available. Please Send CV to danielle@ drjaybrodwyn.com

LOOKING FOR A DOCTOR TO SUBCONTRACT OR BUY OUT IN SW GA. Must

have innate adjusting knack, compassion, and desire to serve my community. I would like someone interested in carrying on my legacy of love, education, and lifestyle change counseling. If this sounds good, call me, let's talk. Terms are wide open. 229-888-7739

LAGRANGE OFFICE NEEDS D.C. for three-doctor busy family practice, Owner is close to retirement and wants to sell when you are ready. Immediate salary with bonuses, we provide you with 20-25 new patients per month with almost no advertising. Aspinwall Chiropractic Clinic, Jim's cell 706-402-3844

ASSOCIATE DOCTOR NEEDED We have an established practice in Dalton Georgia with a stellar reputation. You will start getting your own new patients immediately. You can easily make \$80k your first year minimum. You will be working with a long-term associate and will be taking my place in the practice. Send your resume to spinedocgb@yahoo.com.

CHIROPRACTIC ASSISTANT NEEDED!!!

Busy Duluth Chiropractic office Looking for CA. Experience is preferred. Please contact drgrace@duluthmulticare.com or call 404-771-0319

I AM LOOKING FOR A LIKE-MINDED APPRENTICE Connect My Brain is an integrative practice offering chiropractic, neurofeedback, primitive reflex integration, personal movement programs, and functional labs and nutritional protocols. This is a unique opportunity, inquire for further details. Contact me at drlaura@ drlaurahanson.com or call 678-787-3744

ASSOCIATE WANTED at Ford Chiropractic in LaFayette, GA. Must use manual manipulation, musculoskeletal focused, familiar with "Cox" and decompression therapy . Wednesdays off. Salary (70k) + Bonus. Reply to: aaronforddc@hotmatil. com or call (423) 618-7645

COASTAL GEORGIA- EXPANDING

CLINIC seeking goal oriented, coachable, entry level DC with exceptional communication skills & confidence in full spine adjusting high volume patient load. Student Loan repayment incentive available. Contact drwellman@wellmanfamilyhealthcare.com

CURRENTLY SEEKING A FULL-TIME CHIROPRACTOR (DC) to join a

growing practice in NW Georgia. Visit www.praychiro.com. Practice is well established and respected. Need a great hands-on adjuster. Salary with bonuses while working 34 hours per week, plus PAID: vacation, malpractice and health insurance, Holidays, PTO, and CEs. No experience necessary. Excellent opportunity to take care of patients but not have the headaches of running the practice.

Requirements: GA license to practice. Bilingual A Plus. Send resume to drpray@ praychiro.com.

ASSOCIATE DULUTH/MORROW,

GEORGIA PI chiropractic offices looking for a motivated full-time associate with good work ethics and customer service. Will train. Must be modality licensed. Competitive salary and bonus with paid vacation. Spanish or Vietnamese speaker is a plus. Please send CV to drbnguyen@ gmail.com.

PRACTICE FOR SALE - AUGUSTA, GA.

Doctor retiring after 40 years of practice. Net profit in 2019 was \$76,000. Low overhead, fully equipped and staffed. Turnkey operation. Doctor will stay for smooth transition. \$100,000. Please contact: Premier Practice Consultants at 770-748-6084 or email stephenlake@mail.com for additional information.

ASSOCIATE CHIROPRACTOR - COLLEGE PARK/DECATUR, GA \$70,000

plus salary/ bonus. Responsible for all duties and running own office. Monday – Friday. Mainly PI office. Diversified Technique, GA license, P.T. certification. Email resume and cover letter ReliefRehabAtlantaJobs@gmail.com for immediate consideration.

PRACTICES FOR SALE

PRACTICES FOR SALE AL,AZ, CA, CO, FL, GA, LA, MS, NJ, NH, NYC, OH, PA, SC, TX, VA - I have new doctors that want to buy your practice \$595 for Practice Valuations. Call Drs. Matthew Davis & Tom Morgan 770-748-6084 DrMatt@PremierPractice-Consultants.com www.VolumePractice.com

PRACTICE FOR SALE - \$255,000.00

Emphasis on wellness care. Doctor selling due to health reasons. Long term stable practice in the same location since 1992. Located in one of the best chiropractic towns in Georgia to practice and raise a family. No HMO or PPO participation. Techniques are Diversified, Drop Table and Activator. Average annual income \$319,315.00. Possible partial owner financing available. For full details email volumedc@aol.com

PRACTICE FOR SALE Located in the heart of Macon, Georgia. Highly established and respected practice serving the community for over 30 years. Beautiful office over 2000 sq ft with great frontage and parking. Doctor and practice voted Best of the Best for the past three years. Selling due to the sudden and unexpected loss of the doctor. For more

information please call 478-284-4988 or email dstull10@gmail.com

PRACTICE FOR SALE: \$240,000 An amazing opportunity for a motivated Chiropractor! Well Established, 27 year old, cash only practice, averaging 200+ pv/wk with a consistent \$34,000+ monthly collections. Techniques include Gonstead, diversified and extremities. A beautiful 1000 sq. ft. office at the crossroads of two main thoroughfares, 30 min East of Atl. Low Overhead. Dr. retiring. Will stay for smooth transition. 770-833-8172

PRACTICE FOR SALE Established 10-year-old turn-key practice with healthy payor mix, on very busy boulevard, excellent visibility, 1500 s/f with X-Ray unit, EHR system. 65K. Fldchiro19@gmail.com

NW GA OFFICE FOR SALE Practice at current location since 1962. 45-year-old established multidiscipline practice and all equipment. Will finance. Text 706-238-2955.

COLUMBUS PRACTICE FOR SALE

37+ year wellness family practice. Same location since 1982. Retiring doctor saw 150+ patients/week until semi-retiring in 2011 to 2 days/week. Cash practice with multi-generational patients. BEST or KST doctor preferred. Docbob14@mcshi. com.

BUY/SHARE/LEASE OFFICE

LARGE SMYRNA GEORGIA CHIRO- PRACTIC OFFICE looking to share space with chiropractor. Great location and affordable rent. For further information, please call or email Dr. Joel at 770-432-9290 or drdshumor@mindspring.com.

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OFFICE SPACE, includes orthopedics
for rent 2-3 days per week. Vacant on
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Total space est 3,000 sq foot (building
over 8,600 sq. ft) with usage of digital
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Inquiries only. Looking to start in next 30
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short or long term. Visit www.pcspine. com for photos - call 877-495-7773 - ask for Dr. Cooper.

NEWLY RENOVATED Spacious room available in beautiful office in Roswell, GA. Noise-attenuated walls, hardwood floors, free parking/wifi/utilities, on first floor. Convenient location near GA 400. See pics/details at https://adelewang.lpages.co/officeforrent/ Available immediately for FT/PT healing professional. Contact 770-645-1619 or eleda@mindspring.com.

LOOKING FOR A CHIROPRACTOR TO RENT TWO ROOMS (approx 300 SF) in an established central Buckhead wellness clinic. Ideal candidate would be using supplements in their practice as the Clinic carries a complete inventory of xymogen, thorne, metagenic. Please contact wcargal9@acuatlanta.net

NEWLY RENOVATED Chiropractor has office space to share with motivated Chiropractor, two locations available and beautiful newly renovated office in Sandy Springs ga contact calrbrice77@gmail. com.

SEEKING CHIROPRACTOR TO RENT SHARED OFFICE SPOT in heart of Sandy Springs Directly across city center and Performing Arts center. X-Ray machine, waiting room, reception shared. Includes power, water, internet. One room available March 1, 2020. Text 770-826-3883 Dr Rich, 220 Sandy Springs Circle, Sandy Springs Ga 30328

A WELL-ESTABLISHED HOLISTIC WELLNESS PRACTICE HAS SPACE FOR RENT/SHARE in our Buckhead or Chamblee location. Looking for a chiropractor, complimentary healthcare practitioner, or LMT to share space with. Please send inquiries to admin@wakemanchiropractic.com or call 404-281-7458.

OFFICE SUITE AVAILABLE Health Plus Wellness Center has a beautiful office space available starting June 1st at their Marietta/West Cobb location on Whitlock Ave., 1.5 miles west of the historic Marietta Square. Room size is 14x12. Looking for a complimentary healthcare practitioner, chiropractor or LMT to share the space. call 770-421-1340 ext 4 for all details.

NORTH DRUID HILLS Shared space / rent. Opportunity for new grad or veteran to practice with low overhead. Only \$750/mo. Email allrightdrew@gmail.com to get details.

EQUIPMENT FOR SALE

USED X-RAY SYSTEMS, VARIOUS USED

FILM processors, cassettes, accessories, etc. for sale. Delivery and installation is available. For pricing and availability leave message 678-409-4161

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Used tables in stock, trade-ins welcome. Also many other items of therapy equipment including E-Stim, Lasers and Decompression. Phone 770-966-0576 or www.spectrum4med.com

NEW, USED, REFURBISHED TABLES AND EQUIPMENT for the top brands, plus service and supplies. Trade-ins, consignments accepted. We have personally served chiropractors for 25 years and look forward to serving you! Contact Curtis Booker, CAB Medical at 678-516-7853 or cbooker@bellsouth.net.

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We have multiple locations in Marietta and Carrollton, and perform the following pain injection procedures at our on-site surgery center, The Center for Spine Procedures, P.C.:

- Epidural steroid injections (cervical, thoracic, lumbar, caudal)
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We also have on-site MRI available.