

Investing in Impact



GCA's 2024 Event
Sponsorship Packet

INTRODUCTION

Founded in 1912, the Georgia Chiropractic Association (GCA) has been the leading voice for chiropractors across the state, dedicated to advancing the profession and improving the quality of care for all patients. Our association represents a diverse and growing community of chiropractic professionals who are committed to maintain the highest standards of practice, education and advocacy.

THE IMPACT

Our annual events, including the Under 40 series, the GCA After 5 Conference Events, and the GCA Holiday Party, play a crucial role in fostering professional development, networking and collaboration within the chiropractic community. These events bring together practitioners, students, industry experts and supporters, creating opportunities for learning, growth and the exchange of ideas. Each event is designed to inspire and empower our attendees, helping them to enhance their skills, stay updated on industry trends and connect with like-minded professionals

WHY SPONSOR GCA EVENTS?

Sponsoring a GCA event offers a unique opportunity to align your brand with a respected and influential organization. As a sponsor, you will gain direct access to a targeted audience of chiropractic professionals, industry leaders and decision-makers. Your brand will be prominently featured across various marketing channels, including event promotions, social media and on-site signage, ensuring maximum visibility and engagement.

By sponsoring a GCA event, you are not only supporting the growth of the chiropractic profession but also positioning your brand as a leader within the community. Whether your goal is to build brand awareness, establish new connections, or demonstrate your commitment to the industry, our events provide the perfect platform to achieve your objectives.



GCA's 2024 Events



November 14
7-9 PM

GCA Under 40

TOPGOLF

December 6th
7-9 PM

GCA's Annual
Holiday Party

907 Holcolmb
Bridge Road



**2935 Buford Drive, Buford, GA
30519**



**November 14th, 2024
7 to 9 PM**





November 14

GCA Under 40 TOPGOLF

VIP Party Sponsor \$5,000

- "Presented by" branding on event invites (social media & newsletter)
- Opportunity to give a welcome at the event
- Full-page ad in GCA newsletter
- Ability to provide branded merchandise to attendees
- Access to attendee list with emails, office numbers, and addresses
- Option to send one email through GCA to the entire email list about your business

Premier Sponsor \$2,500

- Logo on event invites (social media & newsletter)
- Half-page ad in GCA newsletter
- Ability to provide branded merchandise to attendees
- Access to attendee list with office numbers and addresses

Event Sponsor \$1,500

- Logo on event invites (social media & newsletter)
- Quarter-page ad in GCA newsletter
- Mention during event announcements
- Access to attendee list with office addresses

Supporting Sponsor \$500

- Logo on event invites (social media & newsletter)
- Recognition on GCA website and social media after the event
- Access to attendee list with office addresses

Additional Packages

Extended Hour Package ****Only available to VIP or Premier Sponsors**** \$1,000

Extend the event by an additional hour, exclusively sponsored by your company.

Exclusive Branding: Sponsor's logo featured prominently during the extended hour.

Networking Opportunity: Engage with attendees during this exclusive time.

Logo on Event Materials: Mentioned in the event schedule as the "After Party sponsored by [Sponsor Name]."

GCA's Under 40 November 14 Sponsorship Commitment Form & Agreement Contract

Event Date: November 14, 2024; 7-9 PM Location: TOPGOLF

GCA sincerely thanks you for your generous contribution and support. Your sponsorship directly supports our mission to enhance the chiropractic profession and strengthen our community. Your contribution enables us to host impact events that foster professional growth, networking and collaboration among our the members in our community.

Under 40 Sponsorships

Please indicate your level of support.

- | | |
|--|---|
| <input type="checkbox"/> VIP Party Sponsor (\$5,000) | <input type="checkbox"/> Event Sponsor (\$1,500) |
| <input type="checkbox"/> Premier Sponsor (\$2,500) | <input type="checkbox"/> Supporting Sponsor (\$500) |

Additional Packages

Please indicate your level of support.

- Extended Hour Sponsor (\$1,000) ****Only available to VIP or Premier Sponsors****

Sponsor Information

Company Name: _____

Contact Person: _____ Phone Number: _____

Email Address: _____ Company Web: _____

Branded Materials (if applicable)

Please describe the branded materials you wish to include:

1. _____
2. _____
3. _____

Payment Information

Total Sponsorship Amount: \$ _____

Preferred Payment Method:

- Check Card Online Payment

Authorization

By signing below, I confirm that I am authorized to commit my company to the select sponsorship level for the GCA Under 40 event at TOPGOLF by signing below, I confirm that I have read, agree and will adhere to the agreement contract.

Signature of Sponsor: _____

Date: _____

Signature of GCA Contact: _____

Date: _____

Please scan and email to Director of Membership and Operations, Diane Hamby at dhamby@gachiro.org

Sponsor benefits must be booked/confirmed no later than November 8, 2024. Benefits not encumbered by that date may be forfeit.





**907 Holcomb Bridge Road,
Roswell, GA 30076**



**December 6th, 2024
7 to 9 PM**





December 6

GCA's Annual Holiday Party 907 Holcomb Bridge Road

VIP Party Sponsor \$3,000

- "Presented by" branding on event invites (social media & newsletter)
- Opportunity to give a welcome at the event
- Full-page ad in GCA newsletter
- Ability to provide branded merchandise to attendees
- Access to attendee list with emails, office numbers, and addresses
- Option to send one email through GCA to the entire email list about your business

Premier Sponsor \$2,000

- Logo on event invites (social media & newsletter)
- Half-page ad in GCA newsletter
- Ability to provide branded merchandise to attendees
- Access to attendee list with office numbers and addresses

Event Sponsor \$1,500

- Logo on event invites (social media & newsletter)
- Quarter-page ad in GCA newsletter
- Mention during event announcements
- Access to attendee list with office addresses

Supporting Sponsor \$1,000

- Logo on event invites (social media & newsletter)
- Recognition on GCA website and social media after the event
- Access to attendee list with office addresses

Additional Packages

Extended Hour Package ****Only available to VIP or Premier Sponsors**** \$1,000

Extend the event by an additional hour, exclusively sponsored by your company.

Exclusive Branding: Sponsor's logo featured prominently during the extended hour.

Networking Opportunity: Engage with attendees during this exclusive time.

Logo on Event Materials: Mentioned in the event schedule as the "After Party sponsored by [Sponsor Name]."

GCA's Annual Holiday Party December 6 Sponsorship Commitment Form & Agreement Contract

Event Date: December 6th, 2024; 7-9 PM Location: 907 Holcomb Bridge Road

GCA sincerely thanks you for your generous contribution and support. Your sponsorship directly supports our mission to enhance the chiropractic profession and strengthen our community. Your contribution enables us to host impact events that foster professional growth, networking and collaboration among our the members in our community.

GCA's Annual Holiday Party Sponsorships

Please indicate your level of support.

VIP Party Sponsor (\$3,000)

Event Sponsor (\$1,500)

Premier Sponsor (\$2,000)

Supporting Sponsor (\$1,000)

Additional Packages

Please indicate your level of support.

Extended Hour Sponsor (\$1,000) ****Only available to VIP or Premier Sponsors****

Sponsor Information

Company Name: _____

Contact Person: _____ Phone Number: _____

Email Address: _____ Company Web: _____

Branded Materials (if applicable)

Please describe the branded materials you wish to include:

1. _____
2. _____
3. _____

Payment Information

Total Sponsorship Amount: \$ _____

Preferred Payment Method:

Check Card Online Payment

Authorization

By signing below, I confirm that I am authorized to commit my company to the select sponsorship level for the GCA's Annual Holiday Party event at 907 Holcomb Bridge Road by signing below, I confirm that I have read, agree and will adhere to the agreement contract.

Signature of Sponsor: _____

Date: _____

Signature of GCA Contact: _____

Date: _____

Please scan and email to Director of Membership and Operations, Diane Hamby at dhamby@gachiro.org

Sponsor benefits must be booked/confirmed no later than November 15, 2024. Benefits not encumbered by that date may be forfeit.

